

ANDREA MONTALVO

Senior Graphic Designer

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SUMMARY

With over 10 years of experience in graphic design, I'm driven to create engaging, customer-focused, marketing materials that span both digital and print. My expertise in industry standards, Adobe Creative Suite, and project management has made me an asset to my team. I am passionate about leveraging consumer insights in order to design intuitive assets that meet business goals.

EXPERIENCE

Senior Graphic Designer

Wintrust Financial Corporation

- Led and collaborated with junior designers and copywriters
- Created innovative and on-brand emails, landing pages, and display/social ads, print advertisements, postcards, brochures, and more, in association with marketing initiatives and campaigns
- Translated marketing objectives into clear creative with the customer journey in mind through listening to design needs and coming up with ideas, and communicating them to leadership and other members of the team.
- Ran multiple projects every day that were in different stages of approval

Freelance Graphic Designer

Tonic Vision Design, Inc.

- Laid out menus for Kellogg's school lunch program utilizing specified templates
- Collaborated and brainstormed new themes for the following school year's menu options
- Implemented my design ideas to create templates for the Kellogg's school lunch program
- Designed the 2014 Bid Specs for Kellogg's and other various flyers and posters

SKILLS

Adobe Creative Cloud
Typography
Layout and spacing
Marketing and Branding
Collaborations
Attention to detail
Time management
Adaptability

EDUCATION

Bachelor's of Fine Arts in Graphic Design

Columbia College Chicago

01/2009 - 12/2012

Chicago, IL